

# BEING A PATENT ATTORNEY IN THE 21<sup>ST</sup> CENTURY

DANNEMANN  
SIEMSEN



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- Moderators:

- Swarup Kumar; REMFRY & SAGAR; IN
- Alexander Wyrwoll; WINTER BRANDL; DE

- Speakers:

- Britta Fromow; CATALYST IP; NZ
- Mariana Mostardeiro; DANNEMANN SIEMSEN; BR
- Johan Örtenblad; NORÉNS; SE

→ Profilbuilding

→ Tackling Change in the XXI Century



Mariana Mostadeiro

# PROFILE BUILDING

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# PROFILE BUILDING

- **What the Law Firms are looking for?**

*You will have gained at least a 2:1 degree (or equivalent) in a mainstream scientific, engineering, mathematics or IT discipline. We also welcome applications from those completing a doctorate or undertaking postgraduate research.*

*You will have **excellent communication skills**, meticulous attention to detail and a natural curiosity to find out how things work. You will demonstrate technical excellence, an interest in the commercial world and appreciate the importance of intellectual property to businesses. Due to the international nature of the work, **foreign languages are an advantage**, but not essential.*



# INSIDE THE FIRM

- Work with different partners;
- Locate a Mentor;
- Demonstrate that you accept challenges;
- Continue your studies;
- Learn How To Communicate Effectively;
- Get involved with management projects;
- Develop the abilities to work with people;
- Be capable of working alone; and
- Understand the Changing Profession...and Adapt.

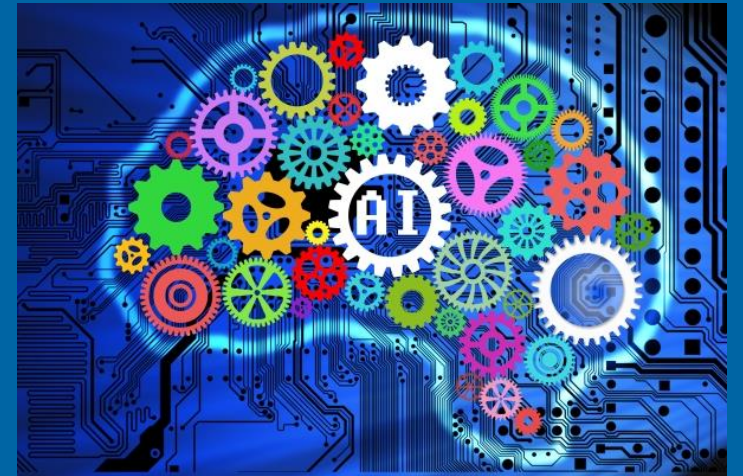


# OUTSIDE THE FIRM

- Cultivate Professional Contacts;
- Take care of your clients;
- Publish Articles in Magazines and Newsletters;
- Give talks and classes; and
- Get involved in professional organizations .



# BIG CHALLENGES



# EXPECTATIONS X REALITY

