

MARC S. ADLER



After more than 17 years as the Chief Intellectual Property and Associate General Counsel of Rohm and Haas Company, in 2008 Marc formed his own intellectual property strategy consulting practice (Marc Adler, LLC). While at Rohm and Haas, a worldwide 9 billion dollar specialty chemicals and material company headquartered in Philadelphia, Pennsylvania, Marc was responsible for all intellectual property matters including managing a group of 25 attorneys and agents in the US, Europe, Japan and China, and the development and execution of the company's global intellectual property strategies, patent preparation and prosecution, licensing and litigation.

Marc is a member of the United States Patent Office Public Advisory Committee and chair of the USPTO Patent Quality Taskforce. He is past President of the Intellectual Property Owners Association and Association of Corporate Patent Counsel. He is currently on the Board of the Intellectual Property Owners Educational Foundation, and the IP Advisory Board of the Franklin Pierce School of Law.

Marc received his BS ChE from the City College of New York, his MS ChE from the University of Florida, and his law degree (JD) from St. John's University in New York. He started his career as a Chemical Engineer before becoming an associate with a patent law firm in New York City in 1982.