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**information +
on-line registration**

FÉDÉRATION INTERNATIONALE DES CONSEILS
EN PROPRIÉTÉ INTELLECTUELLE
INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS
INTERNATIONALE FEDERATION
VON PATENTANWÄLTEN



13th Open Forum

Rome, Italy, November 9-11, 2011

IT IS YOUR OPPORTUNITY

To listen to and debate with the experts recent international developments in intellectual property protection and their impact on day-to-day practice.

OPEN TO ALL

FICPI members, non-members, intellectual property practitioners, colleagues from industry and official bodies.

CLE credit

may be claimed for participants from UK and Japan, at least.

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Intellectual
Property**

General Information and Recommendations

DESTINATION

Rome is a unique, extraordinary city which embraces all the expressions of human spirit and history.

Its most famous historic monuments are known all over the world: the Coliseum, St. Peter's, the Trevi fountain, the Spanish steps, and many more.

Its history spans over two and a half thousand years, during which time it has been: the capital of the Roman Kingdom, Republic and Empire; the seat of the Papacy and the capital of the Papal States; the capital of the Kingdom and then of the Republic of Italy.

Rome is thousands of cities living together: the only way to get to know it is to visit it, more and more times, since one visit is definitely not enough!

Rome is waiting for you, and FICPI will welcome you there.

CLIMATE: Mediterranean and mild; temperatures in November can vary from lows of 43°F/6°C to highs of 62°F/17°C.

LANGUAGE:

In Italy the official language is Italian, but English is widely spoken.

- All FICPI working sessions will be held in English.
- For the FICPI tours, the organisers hope to be able to provide French and German speaking guides as well as English. However, French and German speaking guides will only be provided if there is a sufficient number of persons requesting them. Please indicate your preference on the booking form.

CURRENCY: Euro (€)

POWER CONNECTION: 220V (50Hz)

SCHEDULE OF EVENTS

- The 13th Open Forum programme will begin with a welcome cocktail at *The St. Regis Rome Hotel* on Wednesday, November 9 and continue with business meetings on Thursday and Friday: the usual "three streams" format will be intermingled with some special joint and plenary sessions. The closing reception will be held at *Santo Spirito in Saxia* on Friday, November 11.
- Accompanying persons' tours are included on Thursday and Friday.
- Optionally, on Wednesday, November 9, in the morning there is the opportunity to take part in the Wednesday General Audience with Pope Benedict XVI. Optional visits have also been organised for the afternoon.
- On Saturday, November 12, optional excursions are also scheduled.

Detailed meeting schedules and additional information on the social programme are enclosed.

CONFERENCE VENUE & ACCOMMODATION

The **Westin Excelsior Rome** is the main conference hotel and the meeting venue.

This recently renovated, prestigious hotel enjoys a prime location in the celebrated and fashionable Via Veneto, and it's just steps away from Villa Borghese and the Spanish steps, and within easy reach of the city's major attractions.

The Westin Excelsior boasts luxurious and spacious accommodations: 281 guest rooms and 35 suites, all with custom fabrics, hand decorated fittings and selected furniture.

For the FORUM, an allotment of rooms has also been pre-booked at the **St. Regis Rome**, a luxurious 5-star hotel, that is about 10 minutes walking distance from the Westin. Each of its 138 guest rooms and 23 suites feature a unique identity and are exquisitely appointed in a combination of Empire, Regency and Louis XV styles.

Room rates The Westin Excelsior*****

Via Vittorio Veneto 125, Rome

- double room for single use: € 308 • double room: € 330

Room rates The St. Regis Rome*****

Via Vittorio E. Orlando 3, Rome:

- double room for single use: € 308 • double room: € 330

Prices are per night, inclusive of breakfast, service and VAT. City Tax NOT included.

Check-in from 3.00 p.m. - check-out by 10.30 a.m.

In order to guarantee an early check-in or late check-out, an additional night has to be reserved and paid.

A block of rooms has also been pre-booked at the 4-star **NH Vittorio Veneto** which is 5 minutes walking distance from the conference hotel.

Room rates NH Vittorio Veneto****

Corso d'Italia 1, Rome

- double room for single use: € 195 • double room: € 235

Prices are per night, inclusive of breakfast, service and VAT. City Tax NOT included.

Check-in: from 2.00 p.m. - check-out: by 10.00 a.m.

In order to guarantee an early check-in or late check-out, an additional night has to be reserved and paid.

NB: participants and accompanying persons staying in other hotels will be responsible for their own transport to and from the various FICPI events.

• We strongly recommend you to send your registration form and payment as soon as possible to ensure availability, preferably no later than July, 25, 2011.

NB: At the time of staging this event, the best possible rates were negotiated with the hotels for persons booking accommodation for the FICPI event through our organisers, ENIC. Rooms will be allocated to participants on a *first come/first served basis*. It is possible that close to the date of the event even better rates may be proposed elsewhere than through FICPI's organisers, but with no guarantee that rooms at those prices will be available for the entire duration of the FICPI event.

REGISTRATION

FICPI 13th OPEN FORUM

The Registration fee for **Delegates** covers admission to the working sessions, coffee breaks and working lunches on 10 and 11 November and participation in the evening social programme on 9, 10 and 11 November, as detailed in this brochure. It does not cover any optional tours.

1x the delegate registration fee must be paid for each delegate seeking admission to the FORUM. Registrations are individual and non-transferrable. **Persons registered as delegates will not be permitted to take part in the accompanying persons' programme.**

The Registration fee for **Accompanying Persons** covers participation in the accompanying persons' programme on 10 and 11 November and in the evening social programme on 9, 10 and 11 November, as detailed in this brochure. **It does not cover any optional tours.**

1x the accompanying person fee must be paid for each person wishing to join the APs' programme. Registrations are individual and non-transferrable. **Professional assistants or associates of delegates who wish to participate in the working sessions, coffee breaks and working lunches must register as delegates.** Persons registered as accompanying persons will not be admitted to the working sessions, coffee breaks and working lunches, which are reserved for delegates.

Persons not in possession of a valid delegate or accompanying person registration will not be admitted to any part of the 13th OPEN FORUM. Any such persons who are present during any part of the 13th OPEN FORUM for which a fee is payable will be asked to leave immediately.

OPTIONAL VISITS

- The fee for the optional Wednesday half-day visit includes the full cost of the excursion on Wednesday afternoon, November 9.
- Admission to the Pope's General Audience is free; the fee of € 14 covers transfer by private bus and hostess assistance.
- The fee for the optional full-day excursion includes the full cost of the excursion and lunch on Saturday, November 12.

SPECIAL DISCOUNTS for FICPI 13th OPEN FORUM

FICPI is pleased to offer special discounts from the FORUM delegate fee for all persons attending their first FICPI FORUM and to members of firms or organisations sending two or more representatives to the FORUM.

Please note the following conditions that apply:

1. For all persons attending their first FICPI FORUM, a special **"1st time attendee"** discount of €150 is applicable. This discount is not applicable to EXCO delegates. In claiming this discount, delegates self-certify that they have not previously attended a FICPI FORUM or SYMPOSIUM. The organisers reserve the right to check this.
2. For the second or subsequent member of a firm or organisation sending more than one representative to the FORUM, a special **"2nd/subsequent firm representative"** discount of € 150 is applicable to the second or subsequent registration; the discount is not applicable to the first representative of the firm or organisation at the FORUM.
3. Only one discount may be claimed for an individual registration. The **1st time attendee and 2nd/subsequent firm representative** discounts may not be accumulated.
4. All discounts and other special rates are applicable only at the discretion of FICPI and the organisers. Discounts may be withdrawn at FICPI sole discretion, and no reasons for such withdrawal need be given.

MEETING INFORMATION DESK at the Westin Excelsior

The Registration/Information Desk will be open on Wednesday, November 9 from 10:00am to 12:00pm and from 2:00pm to 6:00pm and on Thursday, November 10 from 9:00 am to 12:30pm.

AIRPORT

Rome's main airport is Leonardo da Vinci, also known as Fiumicino, located 26 km southwest of Rome; the quickest way to reach central Rome is the shuttle train, the Leonardo Express, which leaves every 30 minutes for the main railway station, Stazione Termini (30-min. journey). From there, it is possible to reach any point in the city thanks to the extensive public transport network.

The other airport is Pastine (Ciampino), where most charter and low-cost flights land; it is about 20 km southeast of the city and is connected to the Stazione Termini by several buses.

It's useful to know that the Rome Council has set up a fixed tariff for taxis from Fiumicino and Ciampino Airports to inside the city walls; please check when hiring the taxi.

To arrange for a private transfer please apply to ENIC.

TAXIS

There are several taxi stands throughout the city, and taxis can be easily found at the airports. We recommend to use authorized cars only: white, with taximeter and a "TAXI" sign on them.

13th OPEN FORUM PROVISIONAL PARTICIPANT PROGRAMME

Wednesday, Nov. 9

| | |
|-----------------------------------|--|
| 10:00 - 12:00 | Registration/Information desk |
| 14:00 - 18:00 | Registration/Information desk OPTIONAL - Pope's General Audience Meet in the lobby for departure |
| 08.20 12:30 | End of Pope's Audience - return to hotel OPTIONAL VISIT |
| 14:30 option (a) option (b) | Meet in the lobby for tour departure "The Vatican Museums + Sistine Chapel" "Leonardo da Vinci and Michelangelo at the Capitoline Museums" |
| 17:30 | Return to hotel |
| 14:00 - 15:30 | CET Meeting (open to CET members only) - Ludovisi (ground floor) |
| 15:30 - 17:30 | CET group meetings (open to CET members only) - rooms tbc |
| 18:45 - 19:30 | Mentoring Sessions with leading members of FICPI St. Regis Rome Hotel |
| 19:30 - 21:00 | Welcome cocktail St. Regis Rome Hotel |

Thursday, Nov. 10

| | |
|----------------|--|
| 09:00 - 12:30 | Registration/Information desk |
| 09:00 - 10:30 | Forum Plenary Session Giardino d'Inverno (ground floor) |
| 10:30 - 11:00 | Coffee break |
| 11:00 - 12:30 | Forum Sessions - Giardino d'Inverno + Trianon and Boncompagni -1 floor) |
| 12:30 - 14:00 | Lunch |
| 14:00 - 15:30 | Forum Sessions - rooms as above |
| 15:30 - 16:00 | Coffee break |
| 16:00 - 17:30 | Forum Sessions - rooms as above |
| 19:30 20:15 | Meet in the lobby for departure Informal dinner - Trastevere restaurants: "Meo Patacca" + "La Taverna de' Mercanti" Piazza de' Mercanti, Rome |
| 23:00 | Return to hotel |

Friday, Nov. 11

| | |
|----------------|---|
| 09:00 - 10:30 | Forum Plenary Session Giardino d'Inverno (ground floor) |
| 10:30 - 11:00 | Coffee break |
| 11:00 - 12:30 | Forum Sessions - Giardino d'Inverno + Trianon and Boncompagni -1 floor) |
| 12:30 - 14:00 | Lunch |
| 14:00 - 15:30 | Forum Sessions - rooms as above |
| 15:30 - 17:30 | Networking time with refreshments Giardino d'Inverno (ground floor) |
| 19:30 20:00 | Meet in the lobby for departure Final reception - Santo Spirito in Saxia Borgo Santo Spirito 2, Rome |
| 00:00 | Return to hotel |

Saturday, Nov. 12

| | |
|----------------------|---|
| | OPTIONAL full-day excursion out of town The "Castelli Romani" (Castles of Rome) Tivoli |
| OR | |
| 09:30 17:30/18:00 | Meet in the lobby for departure Return to hotel OPTIONAL half-day visit in town The Borghese Gallery, followed by lunch |
| 10:00 15:00 | Meet in the lobby for departure Return to hotel |

Working Programme - DAY 1 - Thursday, 10th November

| PATENTS | TRADE MARKS/DOMAIN NAMES/DESIGNS | GENERAL |
|---|--|---|
| 09:00-10:30 SESSION 1 - Plenary | | |
| <p>1. Privilege: Is it necessary? What have we been fighting for? In the last WIPO General Assemblies, the topic of privilege was added to their upcoming agenda. Privilege is an accepted right in most common law countries, but not in most civil law countries. Why not? Should privilege be available for discussions with IP professionals who are not lawyers? The experts in this session will explore what privilege is, why it should extend to non-lawyer IP professionals, and why it is essential in a global economy that countries adopt some form of privilege.</p> <p>Moderator: Leo Jessen (NL) Speakers: Judge Gajarsa (US), Greg Chambers (AU), Maxim Waldbaum (US)</p> | | |
| 10:30-11:00 COFFEE BREAK | | |
| 11:00-12:30 SESSION 2 | | |
| <p>2.1/2.2 Electronic disclosures as source of: prior art and infringement In the virtual world, the information that is disclosed is, naturally, also virtual. It can disappear, it can be changed. In the patent, design and trade mark field, electronic disclosures play an ever more important role with respect to prior art and earlier use, as well as in relation to infringement (factual evidence and the proper forum for legal proceedings).</p> <p>This session will alert IP practitioners about new disclosure technology and how to cope with it. It will explore dating techniques and how they are applicable to various IP areas. Are such techniques suitable to meet the standards of proof required by offices and courts? Is it possible to provide some form of legal disclaimer to avoid being suited in a territory of no commercial relevance to a company that is advertising via the web? The panel will present and analyse the most recent case law in this area, and its practical implications.</p> <p>Moderator: Stephen Krouzecky (AU) Speakers: Mauro Eccetto (IT), Sara Citterio (IT), Wouter Verburg (OHIM)</p> | <p>2.3 Business software/office systems How do you choose and increase your firm's efficiency, reliability and responsiveness? Is a "paperless" office possible/worthwhile? Is true data sharing across software platforms possible? Do you really need a document management system? Is cloud computing a viable solution? What are the cost parameters, including the hidden costs of delaying or accelerating new implementations? How do you get employees to fully participate?"</p> <p>Moderator: Roberto Pistolesi (IT) Speakers: Stephen Perry (CA), Bill McFarlane (AU)</p> | |
| 12:30-14:00 LUNCH | | |
| 14:00-15:30 SESSION 3 | | |
| <p>3.1 Requirements for obtaining grant and infringement - are they balanced in US, EP and JP The patent should give the patentee the right to exclude others from working the patented invention. This right is granted in exchange for the proper disclosure of this invention. It is clear that there must be a balance between the disclosure and the scope of protection in each case. Does the practice of the patent offices and the courts appropriately reflect this balance? Or is the system becoming unbalanced due to the practice of various major patent offices and recent court decisions in interpreting the requirements for disclosure on the one hand, and the requirements for efficiently enforcing the patent rights on the other, differently?</p> <p>Our expert panel will analyse the current status of this "balance", especially with a view to recent trends in US, EP and JP.</p> <p>Moderator: Robert Storey (CA) Speakers: Alessandro Steinfl (EP, US), Shogo Ohnishi (S. Ohnishi & Associates) (JP)</p> | <p>3.2 Search Engine Keywords - Google and Beyond Search engines such as Google routinely sell keywords to the highest bidder. When the particular term is searched, the successful bidder's site appears as a sponsored link. However sometimes keywords comprise a trade mark owned by someone other than the successful bidder. User queries intended to locate information pertaining to the trade mark owner result in redirection of traffic to the keywords purchaser's site. This practice has led to court challenges in many jurisdictions with not just the liability of the end user, but also the search engine's liability under consideration.</p> <p>In this session speakers will review and contrast the existing law and consider whether the rights of trade mark owners are being adequately protected.</p> <p>Moderator: Nicola Dagg (UK) Speakers: James Fish (UK), Alexandra Neri (FR), Benjamin A. du Chaffaut (Google) (FR)</p> | <p>3.3 Start up companies, alternative fee arrangements: how can we help them? Start-ups are generally big on ideas and lean on cash reserves. While we encourage clients to develop and protect their IP before commercial launches, such a plan is financially challenging for start-ups. What are the ethical and business implications of alternative fee arrangements? Are some fee arrangements less risky than others? How do you discuss these issues with clients? What are the implications of delayed payment terms?</p> <p>Seasoned professionals will discuss these issues and provide practical recommendations.</p> <p>Moderator: Danny Huntington (US) Speakers: JoAnna Esty (US), Fernando Triana (President of ASIPI) (CO)</p> |
| 15:30-16:00 COFFEE BREAK | | |
| 16:00-17:30 SESSION 4 | | |
| <p>4.1 Patent disclosure: meeting expectations In view of the requirement of a balance between the patent right and the appropriate disclosure as defined and discussed in the previous session, what expectations do the patent offices have as to what should constitute an "appropriate disclosure". In theory, the expectations of "the public" as intended by the law should allow a person skilled in the art to carry out the invention. Is a "reasonable" standard being applied by patent offices? Or do they impose "unreasonable" standards (e.g. over-formal interpretation of the law or ignorance of the skills of a person with average skill in the art)? This session will deliver a thorough analysis of the current practices of various major patent offices and highlight the potential pitfalls. A major emphasis in this session will be a practical approach for avoiding problems with respect to disclosure in international patenting: How can I design my application to address such potential pitfalls proactively?"</p> <p>Moderator: Len Svensson (US) Speakers: Robert Stoll (US), Markus Hössle (DE)</p> | <p>4.2 Register clogging and goods/services designation: US versus the European model The CTM system permits Applicants seeking trade mark protection to rely on very broad designation of goods or services. Conversely, countries such as the United States or Canada require applications contain very detailed specifications. Benefits and problems exist in respect of both regimes. Users of one system do not always understand the rationale behind the other and can be frustrated with a model that seems so contrary to their own.</p> <p>During this session experienced practitioners will explain the underlying rationale of each system. They will also assess, analyze and debate the merits of the two approaches with a goal of facilitating greater understanding amongst trade mark attorneys.</p> <p>Moderator: Francesco Paolo Vatti (IT) Speakers: Bob Sacoff (US), Imogen Wiseman (UK)</p> | <p>4.3 IP Audits and managing intellectual assets: opportunities for the profession Clients are often in need of a status update and a master strategy for their IP portfolio and internal IP policies. How can practitioners apply their skill to fulfill these mandates? Are custom solutions always required? What type of add-on work assignments can flow from these reviews? Should such services be automatically offered to existing clients at regular intervals?</p> <p>Experienced professionals will provide insights and practical advice on this emerging topic.</p> <p>Moderator: Christian Schieber (AU) Speakers: Rowan Joseph (ZA), Jerome Collin (FR)</p> |

Friday, 11th November - DAY 2 - Working Programme

| | PATENTS | TRADE MARKS/DOMAIN NAMES/DESIGNS | GENERAL |
|---|---|--|---------|
| 09:00-10:30 SESSION 5 - Plenary | | | |
| <p>5. Standards and professionalism: conflicts of interest, ethical walls and PI Insurance - why is it important for FICPI?</p> <p>As the IP profession becomes vastly more complicated, and any particular problem/issue requires multiple inputs from lawyers, commercial enterprises, university researchers, government personnel and others, it is not unusual for their rights and conduct to conflict. Rather than not accepting the work, professionals sometimes try to find a common solution that is fair but does not run afoul of ethical considerations. If not done correctly these solutions can put the IP lawyer at risk. In this session we will evaluate the use of ethical walls, how effective such walls are, and receive advice from professionals who spend their working days helping IP lawyers through the morass of potential problems. And the problem is obviously international, especially in countries with a small profession but with pockets of large-scale industry.</p> <p>Moderator: Doug Deeth (CA) Speakers: Michael Krawcznsenek (US) Arild Tofting (NO) Doug Richmond (AON)(US)</p> | | | |
| 10:30-11:00 COFFEE BREAK | | | |
| 11:00-12:30 SESSION 6 | | | |
| <p>6.1 Filing and prosecution strategies: PPH et al</p> <p>The Paris Convention (PC), Patent Cooperation Treaty (PCT) and Patent Prosecution Highway (PPH): these are the main instruments which are currently used for pursuing international patent protection. These instruments have been designed to make international patenting more efficient and cheaper, but also more reliable. Recently, the number of PPH agreements between various patent offices has significantly increased mainly with the aim of solving the "backlog-problem", but also for providing a fast and safe track for getting patents granted. However, the PPH system is currently not used by most applicants to achieve these goals.</p> <p>The present session will present and analyse the present PPH situation world-wide and identify reasons why there are obviously "speed limits" on at least some of the current "highways". The role and function of the PCT in this PPH network will also be analysed, and how both systems can be used synergistically to provide for the speedy grant of patents world-wide.</p> <p>Moderator: Daniel Alge (AT) Speakers: Korean speaker (KR) tbc Claus Matthes (WIPO)</p> | <p>6.2 The overall functioning of the trade mark system in Europe. The Max Planck Institute study and the European Commission proposals</p> <p>The Max Planck Institute has delivered a study consisting in an in-depth assessment of the overall functioning of the trade mark system in Europe, as a whole, including both the Community and national trade mark systems.</p> <p>The European Commission will now make an impact assessment and will make proposals that will include, most probably, new legislation to amend the current Community Trade Mark Regulation and a new harmonization Directive.</p> <p>This session is intended to analyze the MPI study, learn from the European Commission about their proposals, and present the FICPI position on both issues.</p> <p>Moderator: Luis-Alfonso Duran (ES) Speakers: Margot Fröhlinger (DG EP Market) Elia Sugranes (ES)</p> | <p>6.3 Social networks and marketing in the e-age: is there any value in them for us?</p> <p>Social networks are undergoing exponential growth. Is there any value in these for IP practitioners? What are the risks of getting involved or not getting involved? Should IP firms necessarily govern or monitor usage via internal policies? Are confidentiality safeguards important? Can social networks be a source of illegal advertising or libel? How do you attract business through social networks?</p> <p>Our speakers will enlighten us with practical advice that will engage the audience and no doubt generate a lot of interest.</p> <p>Moderator: Eric le Forestier (FR) Speakers: Catherine Douglas (CA) EP marketer tbc</p> | |
| 12:30-14:00 LUNCH | | | |
| 14:00-15:30 SESSION 7 | | | |
| <p>7.1 Damages/compensation for patent infringement: Does the patent system currently deliver appropriate protection for the patentee?</p> <p>The patent right should deliver appropriate protection for the invention. It should deter future patent infringements or - when infringement has nevertheless happened - provide appropriate means for stopping the infringement and allow adequate compensation for the drawbacks of the patentee caused by the infringement.</p> <p>The present session deals with an analysis of the current situation. Are these aims satisfactorily fulfilled or does the present practice fail in removing or compensating the disadvantage that patentees have to suffer as a result of patent infringement? Our experts will also analyse practical details important in various jurisdictions to come closer to an appropriate compensation for the patent owner in cases where infringement has happened.</p> <p>Moderator: Sandro Hassan (IT) Speakers: Barry Graham (US) Colin Birss (UK)</p> | <p>7.2 Design Rights: When Designs are Valid in Some Regions and Not in Others</p> <p>Many countries have differing requirements with respect to the entitlement of design rights. These differing requirements are evident in many areas including whether an intended or an unauthorized pre-filing disclosure or other activity creates a bar to protection. For example, some countries have grace periods, while others do not. These grace periods materially differ in character not just in time frame.</p> <p>The laws also differ with respect to what level of creativity and originality is needed for the design to be valid. For example, how do the tests for individual character and non-obviousness differ from each other? What tests are used in other countries? In what countries can prior art references be combined to render a design invalid? To what extent and in which countries can a design having a different intended use render a design right invalid?</p> <p>Moderator: Rob Katz (US) Speakers: Jay Sha (Liu, Shen & Associates) (CN) Matthias Bosch (DE)</p> | <p>7.3 Incentive schemes: do they really improve performance?</p> <p>Modern management tools often include incentive plans to stimulate employee productivity. Can these incentives serve to unleash the hidden powers of an organization? Conversely can these incentives overly modulate behaviours or create unforeseen effects? Many models exist and the forms of incentives are varied.</p> <p>How do you achieve results without creating an overly competitive environment? Can non-financial incentives work as well as financial ones? What are the latest trends in this area?</p> <p>An expert speaker with years of management consulting experience will provide us with insights and recommendations.</p> <p>Moderator: Werner Roshardt (CH) Speakers: Alain Leclerc (CA), Deloitte UK speaker tbc</p> | |
| 15:30-17:30 Additional NETWORKING TIME with refreshments | | | |

13th OPEN FORUM PROVISIONAL ACCOMPANYING PERSONS' PROGRAMME

Wednesday, Nov. 9

| | |
|---------------|---|
| 10:00 – 12:00 | Registration/Information desk |
| 14:00 – 18:00 | Registration/Information desk OPTIONAL - Pope's General Audience |
| 08.20 | Meet in the lobby for departure |
| 12:30 | End of Pope's Audience - return to hotel OPTIONAL VISIT |
| 14:30 | Meet in the lobby for tour departure |
| option (a) | "The Vatican Museums + Sistine Chapel" |
| option (b) | "Leonardo da Vinci and Michelangelo at the Capitoline Museums" |
| 17:30 | Return to hotel |
| 19:30 – 21:00 | Welcome cocktail - St. Regis Rome Hotel Via V. E. Orlando 3, Rome |

Thursday, Nov. 10

| | |
|---------------|---|
| 09:00 – 12:30 | Registration/Information desk |
| 09:30 | Meet in the lobby for tour departure "The Gladiator", followed by lunch |
| 15:30 | Return to hotel |
| 19:30 | Meet in the lobby for departure |
| 20:15 | Informal dinner - Trastevere restaurants: "Meo Patacca" and "La Taverna de' Mercanti" Piazza de' Mercanti, Rome |
| 23:00 | Return to hotel |

Friday, Nov. 11

| | |
|-------|---|
| 09:30 | Meet in the lobby for tour departure "Water & Stone: the magic of the fountains", followed by lunch |
| 15:30 | Return to hotel |
| 19:30 | Meet in the lobby for departure |
| 20:00 | Final reception - Santo Spirito in Saxia Borgo Santo Spirito 2, Rome |
| 00:00 | Return to hotel |

Saturday, Nov. 12

| | |
|-------------|--|
| | OPTIONAL Full-day excursion out of town The "Castelli Romani" (Castles of Rome) or Tivoli |
| 09:30 | Meet in the lobby for departure |
| 17:30/18:00 | Return to hotel |
| | OPTIONAL Half-day visit in town The Borghese Gallery, followed by lunch |
| 10:00 | Meet in the lobby for departure |
| 15:00 | Return to hotel |

FICPI EVENTS TRANSPORTATION

The *St. Regis Rome* and the *NH Vittorio Veneto* hotels are both at walking distance from the *Westin Excelsior*, so no bus transfers will be organised.

Bus transfer will NOT be available also for the FORUM Welcome cocktail on 9 November: we will reach the St. Regis Rome hotel on foot (10 min. walking distance).

Transportation for the other social events and for the final full-day excursions on Saturday will be by bus, and will be available exclusively for those who make arrangements with our organisers at the hotels that are pre-booked for FICPI (see listing above).

Bus transfers will depart from and return to the *Westin Excelsior* hotel only. Meeting point for all events, tours and excursions will be the main lobby of the *Westin Excelsior*.

DIETARY REQUIREMENTS

Requests for vegetarian meals can be accommodated as well as other dietary requirements: please direct any special requests to the organisers.

DRESS RECOMMENDATIONS

Working Sessions: Business attire.

Tours: Casual clothing; *comfortable walking shoes are highly recommended.*

Social Programme:

- Opening Reception (November 9): Cocktail attire (ties for gentlemen)**
- Informal dinner (November 10): Casual clothing (no tie required)
- Closing dinner (November 11): Business attire**

**Since we will reach this venue on foot, comfortable shoes are strongly recommended. Ladies who should wish to take a pair of elegant shoes, to wear during the evenings, will have at their disposal a cloakroom service.

PRIVATE FUNCTIONS

We take this opportunity respectfully to bring to everybody's attention Rule 11 of the FICPI code of conduct which provides that the organising of business-related receptions or private functions during official meetings of FICPI is contrary to the tradition and spirit of the Federation and is not permitted by the Federation.

Event and Tour Descriptions

NOVEMBER 9

8.20 am

OPTIONAL - Pope's General Audience
Meeting point: main lobby. Transfer by bus.

The Pope holds a regular General Audience open to the public every Wednesday when he is in Rome. In summer this is held in St. Peter's square, in the winter in the Hall of Pope Paul VI, located to the left of St. Peter's Cathedral at the Vatican.

The Audience usually starts at about 10:30 (groups must be there 1 1/2 hours before) and lasts for around 1 - 1 1/2 hours. During the Audience the Pope gives speeches in various languages and at the end he imparts a blessing upon the crowd, which also extends to those at home that are sick or suffering.

Tickets are free, but must be reserved in advance; so, provided the Vatican will not change schedule, if you wish you can register to take part in this Audience. The requested fee of € 14 covers transfer by private bus and hostess assistance.

Programme to be re-confirmed once the Pope's agenda for November 2011 is fixed.

2:30 pm

POST-EXCO/PRE-FORUM OPTIONAL TOUR

option a) **The Vatican Museums and the Sistine Chapel**
option b) **Leonardo da Vinci and Michelangelo**
at the Capitoline Museums

Meeting point: main lobby. Transfer by bus.

N.B. A minimum number of participants is required for these tours; if this number is not reached, the tours may be cancelled.

Option a) **The Vatican Museums:**

one of the greatest museums in the world and definitely one of the most important sites for the history of human civilization! During your visit of the Museum's highlights you will have the chance to meet some of the greatest artists of all time, including Raphael and Michelangelo.

The Sistine Chapel, famous for its architecture and decoration, was frescoed throughout by the greatest Renaissance artists. Michelangelo painted 12,000 square feet of its ceiling, and *The Last Judgement* is widely believed to be his crowning achievement.

Please note that access to the Vatican Museums is permitted only to visitors dressed appropriately.

Event and Tour Descriptions

NOVEMBER 9 (continued)

Option b) **Leonardo da Vinci and Michelangelo at the Capitoline Museums**

Guided visit of an exceptional exhibition set up at the Capitoline Museums to celebrate the 150th anniversary of the Unity of Italy. A scientific project of international value will put together for the first time the artistic heritage of the two greatest Renaissance masters: Leonardo da Vinci and Michelangelo Buonarroti. An extraordinary exhibition showing about one hundred drawings: a fascinating challenge to a duel between two artists whose disagreement and mutual dislike are well known; a reunion, at last, between two giants of Art, who symbolise Italy all around the world.

6:45-7:30 pm

OPTIONAL - New Members' Mentoring Session - How can you get involved in FICPI's work?

The St. Regis Rome Hotel
Via V. E. Orlando 3, Rome

Do you want to learn more about FICPI or find out how you can get involved in FICPI's work? A mentoring session will be held immediately before the welcome cocktail for delegates to meet in small groups with senior members of FICPI and learn more about FICPI, its activities and to get involved. The session also affords an excellent opportunity to exchange views on professional matters or practice management with experienced colleagues.

7:30 pm

Welcome cocktail

The St. Regis Rome Hotel
Via V. E. Orlando 3, Rome

The FICPI 13th Open Forum welcome cocktail will be held in the original ballroom of the sumptuously luxurious St. Regis Rome: opulent interiors and an austere façade add to the seductive atmosphere of this landmark hotel.

NOVEMBER 10

9:30 am

GUIDED TOUR "The Gladiator"

Meeting point: main lobby. By bus and on foot.

Guided tour dedicated to the main archaeological sites: the Coliseum, proper symbol of Rome, and the Roman Forums. You will also see the Campidoglio, with its elegant plinth designed by Michelangelo, and admire the highlights of the Capitoline Museums, the oldest public collection of works of art in the world, hosting two symbols of Rome: the Capitoline she-wolf sculpture and the original statue of Marcus Aurelius. Lunch will be served in the panoramic restaurant located on the terrace of the Museums.

7:30 pm

Informal dinner – Trastevere restaurants: "Meo Patacca" and "La Taverna de' Mercanti", Piazza de' Mercanti, Rome

Meeting point: main lobby. Transfer by bus.

An informal, relaxing evening in the popular, lively district of Trastevere: this area, with its typical narrow cobbled streets lined by medieval houses, is famous for its restaurants and nightlife. The two restaurants selected for FICPI's dinner are typical Roman "hostarie", replete with troubadours.

NOVEMBER 11

9:30 am

GUIDED TOUR "Water and Stone: the magic of the fountains"

Meeting point: main lobby. By bus and on foot.

A guided tour to discover Rome's most famous piazzas and their fountains, including of course Piazza Navona, Rome's loveliest Baroque square, the Fontana di Trevi, which was the setting for an iconic scene in Federico Fellini's film "La dolce vita", and finally Piazza di Spagna, with the famous Spanish steps. Lunch in a restaurant in the city centre.

NOVEMBER 11 (continued)

7:30 pm

Final reception - Santo Spirito in Saxia Borgo Santo Spirito 2, Rome **Meeting point: main lobby. Transfer by bus.**

The 13th Open Forum final dinner will take place at the Monumental Complex of Santo Spirito in Saxia, situated in the historic centre, a few steps from St. Peter. Its origins date back to 727 a.C. as a refuge centre for pilgrims arriving in Rome to visit the Apostle Peter's tomb. The complex, was rebuilt in 1198 under Pope Innocent III as a hospital to help the sick, the poor and the abandoned. It was subsequently enlarged and enriched with frescoes and masterpieces during the Renaissance, under Pope Sixtus IV.

NOVEMBER 12

OPTIONAL EXCURSIONS

For the optional full-day excursion scheduled on Saturday 12 November we offer two different destinations, both very interesting and well worth a visit. As an alternative, for those who maybe need to leave Rome in the afternoon, we offer the possibility of an half-day programme in town, with lunch.

For all optional visits a minimum number of participants is required; if this number is not reached, the tour may be cancelled. Tours A and B are limited to a maximum of 100 participants.

The Saturday excursions will give delegates further excellent opportunities for networking with other delegates and to discuss matters of mutual interest.

9:30 am

A) The "Castelli Romani" (Castles of Rome) **Meeting point: main lobby. By private coach.**

The Castles of Rome are a group of villages located at short distance south-east of Rome, at the feet of the Alban hills. The area of the "Castelli" occupies an ancient, fertile volcanic region which has allowed since ancient times a flourishing agriculture. We will stop at Frascati, with the enchanting park of Villa Aldobrandini, dating back to the end of the 16th century, and at the medieval small village of Castel Gandolfo, one of the prettiest in Italy, and the summer residence of the Pope. Lunch at the panoramic Antico Ristorante Pagnanelli, overlooking the Albano Lake. Pagnanelli's "pièces de resistance" are its cellars, carved from the volcanic rock, housing thousands of bottles of wine and a vast selection of grappa.

9:30 am

B) Tivoli **Meeting point: main lobby. By private coach.**

Villa d'Este, a UNESCO world heritage site in the resort of Tivoli, is a real masterpiece of the Italian Garden, with its impressive fountains, nymphs, grottoes, plays of water and music. It was also visited during the 2001 FICPI FORUM in Rome, but has in the meantime been completely restored. So, it is well worth a visit, whether for the first time, or a pleasurable return. Lunch in a charming restaurant located near the entrance of Villa Adriana, that we will visit in the afternoon. Commissioned by the Emperor Adrian, it is famous for its magnificent architecture.

10:00 am

C) Rome - The Borghese Gallery **Meeting point: main lobby. On foot.**

After a short walk through the beautiful gardens of Villa Borghese, you will reach the Borghese Gallery, the museum housing a substantial part of the Borghese collection of paintings, sculpture and antiquities. After a guided visit of the most important sculpture and painting collection in Rome, with masterpieces by Canova, Caravaggio, Bernini, Titian, Rubens and others, lunch will be organised in a nearby restaurant.

* * *

Please indicate your tour choices on the registration form.

- Some museums are equipped with metal detectors for obvious security reasons. Please be on time and remember to wear your badge!
- NOTE: the programme of the various tours may slightly change for logistical reasons.

Administration

CONFERENCE HOTEL: THE WESTIN EXCELSIOR, ROME
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FEES & PAYMENT in EURO (€)

Fees are indicated on the registration form and are to be paid in advance. Forms received without payment will NOT be processed.

CANCELLATION, REFUND & SUBSTITUTION CONDITIONS

All cancellations should be requested to ENIC in writing.

FICPI FORUM registration fee refund policy for cancellations received:

- up to July 25, 2011, refund of 100% of registration fees
- between July 26 and September 30, refund of 50% of registration fees
- after September 30, registrations are considered final and no refunds can be made

Substitutions may be made at any time, against a handling charge of €50.

Please note that FICPI is not responsible for cancellation of attendance at the Forum for any personal reason, and no exceptions to the refund policies set forth herein will be made. You are therefore recommended to check your personal travel insurance in case you need to cancel your attendance at the meeting for any unforeseeable reason.

FICPI FORUM hotel room cancellation policy:

- for cancellations received by July 25, 2011, your deposit will be refunded
- for cancellations received between July 26 and October 14, your deposit will NOT be refunded
- for cancellations received after October 14, and in case of no-show, the hotel will apply a penalty of 100% of the amount of the whole stay
- your deposit will guarantee the first night of your stay; should you fail to show up, the deposit will not be transferred onto the second night and your reservation will not be guaranteed any more
- early departures will be charged in full

All refunds will be made less €50 handling charge and will be paid back AFTER the meeting.

HOTEL ACCOMMODATION

ENIC will reserve your hotel accommodation upon receipt of your deposit, and full hotel details will be sent to you with your Registration Confirmation. One night's deposit is required upon booking. A signed authorisation for the hotel to charge your credit card in case of late cancellations (after October 14) - such as rooms cancelled, cancelled nights and no-shows - is also required; **please note that without this authorisation your accommodation CANNOT be guaranteed.** This authorisation will be forwarded to you, for signing, with your confirmation.

The balance of your stay - after deducting the first night's deposit - should be paid directly to the hotel upon departure, together with any extras and the city tax.

• **All changes to hotel reservations must be requested in writing to ENIC; please do NOT contact the hotels directly.**

DISCLAIMER

All reasonable endeavours will be made to hold the 13th Open Forum and to present the printed programme as scheduled under circumstances which assure the comfort and safety of the attendees. However, neither FICPI, nor the organisers nor any of its or their representatives or agents shall have any liability to any person as a result of any cancellation of the meeting or any of the arrangements, programmes, or plans connected therewith or any loss, injury, damage or inconvenience which may be suffered by any person while travelling to or from, or during such person's presence in Italy in connection with the meeting. Participants are advised to consider procuring their own insurance against any such occurrences.



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EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FEDERATION
VON PATENTANWÄLTEN

In order to secure reservations please send
us your form and payment preferably

NO LATER THAN July 25, 2011

FORUM ORGANISERS

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